Syntax analytics for ehvAssistent

# Question 1 – basic yes, no

Have you registered a domain name based on this trade name?

* yes
* no

# Question 2 – advanced yes, no

Searched internet and KVK?

* Yes, I searched the internet and the KVK register for the same and similar (look-alike and sound-alike)
* No, honestly, I have not (extensively) searched the internet and the KVK register yet

# Question 3 – advanced yes, no + combi answer

Did you find any indication that a company that performs similar activities in the same geographic area is using a similar trade name?

* Yes, I found clear indication that a company with a similar name performs similar activities in the same geographic area
* No, I did not find any indication that another company already uses the same (or a similar) name
* I found a company with the same (or a similar) name, but I am not sure if 1) our names are similar enough, 2) their activities can be seen as similar, or 3) if we have an overlapping working area

# Question 4 – basic yes, no without the actual word

Checked both registers?

* I checked the register for the same and similar (look-alike and sound-alike) names
* I have not checked the register yet

# Analytics outcome interpretations

I think that every question contains a yes, no and some answer contains an answer I call other or miscellaneous. These answers are triggered whenever the user doesn’t know if it is yes or no, or if part of the question is true. In order to trigger these “paths” you can make the behaviour choose these answers when it the answer doesn’t contain yes or no and if a third option is available.

Whenever the users answer with yes, but and then an explanation you can just ignore it but if it the user actually means something like this: “yes, but I am not sure about this particular part”. Then you need to switch to the miscellaneous answer if it exists. So, the words list of the third answer needs to contain some: “yes, but” phrases to hopefully understand that it needs to get the third answer instead of the first/ second.

Question 4 is basically a yes, no question but without the actual word. In order to make this work the no answer needs some denial words like: “not”.